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# 2027 RURAL ACHIEVER AWARD

The 2027 Newcastle Show Rural Achiever Award is designed to recognise future young leaders who are working hard to make a significant contribution to their community and to rural Australia.

## RURAL ACHIEVER

- Aged 20 - 29 years
- Male or Female
- Agricultural interests/skills
- Possibly have community involvement
- Goals

## WHAT'S IN IT FOR YOU

- Opportunity to give back to your community
- Meet like-minded people
- Chance to win \$1500 cash
- Opportunity to expand your network
- Opportunity to apply for the RAS Rural Achiever Program

## ENTER TODAY

To enter, please complete the [online form](#) or return the attached entry form to;

[info@newcastleshow.com.au](mailto:info@newcastleshow.com.au)

If you need more information, please email or call Kate on 0498 988 828.

[www.newcastleshow.com.au](http://www.newcastleshow.com.au)



2023 Rural Achiever Winner  
Shanelle Pescud



**Coates**

• NEWCASTLE SHOW •

CELEBRATING 125 YEARS

26 - 28 FEBRUARY 2027



## THE RURAL ACHIEVER AWARD

Is designed to provide young people with an opportunity to promote rural Australia and to play a direct form of self-promotion and the best medium for expanding their career and personal greater role in promoting agriculture and rural living.

Discover the next generation of rural young leaders who have a strong commitment to the various agricultural industries and an involvement and genuine interest for the Agricultural Show movement.

## WHY BECOME AN ENTRANT IN THE RURAL ACHIEVER AWARD?

The answer is simple..... Young men and women have known for years that Local Shows are the most practical way to get a feel for what's doing in the city and the bush.  
As a Rural Achiever entrant, you can benefit in the following ways:

## ENTRANTS.....

- A chance to win \$1500 cash
- Communicate and socialise with other contestants and officials
- Increase your exposure to the wider community
- Increase your awareness of your local Show and community
- Meet with local community leaders
- Have an opportunity to present yourself to a judging and interview panel
- Networking.

## RURAL ACHIEVER

- YOU can become a show ambassador!
- Meet new prospective personal and professional contacts
- Participate with the promotion and expansion of the Rural Achiever movement
- Promote yourself, your local community or interest group
- Meet with community leaders
- Promote your local Show
- Networking and travel opportunities
- You will become an "Honorary" member of the Newcastle Show Committee for the ensuing twelve months
- The winner may proceed to the RAS Rural Achiever Program
- BE INVOLVED!

**ENTRIES CLOSE:  
8 FEBRUARY 2027**

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## RURAL ACHIEVER AWARD 2027

Here is an overview of the Rural Achiever Award.

The aim of the Award is to find a person most suited to represent young, regional men and women of NSW.

Our city and surrounding areas have much to offer as an Agricultural, Retail and Business hub for regional NSW.

In saying this, we need not base our Award solely on the land and agriculture. When researching for your presentation, please keep this in mind.

All entrants are to abide by the Rural Achievers Code of Conduct as set by the Royal Agricultural Society (RAS) and Agricultural Shows Australia (ASA), when acting as an Ambassador for the Newcastle Show and the Agricultural Societies Council of NSW (ASC), or your local Show Society. Being chosen as your community's Rural Achiever and then proceeding to the next level (on your merit and application) is a very rewarding and fun experience, but it can also be a daunting one.

The winning entrant who is employed or engaged in fulltime study, may be required to obtain leave of absence for an interview and the final Judging.

## JUDGING CRITERIA

- The following are criteria to be met and outlined in your submission:
- Agricultural interests and skills
- Rural Community Involvement (eg. Local Show, Volunteering, Fundraising, Sporting Clubs, Aged Care)
- Knowledge of local and general rural issues
- Future goals/ambitions and personal achievements
- Potential to give back to rural and regional NSW in the long term
- Verbal Communication Skills and presentation
- Personality
- Interests/hobbies

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## QUESTIONS YOU MAY BE ASKED DURING YOUR INTERVIEW

- Are you employed or studying?
- Discussion on your present or proposed role in rural NSW
- Primary Production
- Industries
- Areas of local Interest
- Current Affairs topics, State, Federal, International
- Hobbies, Sport and Leisure Commitments
- Community and Volunteer involvements
- General knowledge
- Your view of the Rural Achiever Award?
- Why have you entered?
- What does the RAS and ASC stand for?
- What have you to offer the Newcastle AH&I Association if you are the Award recipient?

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## RURAL ACHIEVER AWARD

And now, YOUR turn.

Please ensure your entry is received by 8<sup>th</sup> February, 2027 to;  
info@newcastleshow.com.au or  
1A Curley Road, Broadmeadow NSW 2292

Please direct queries to The Newcastle Show office on 4961 2085 or  
Kate Bilbao 0498 988 828.

Hand writing to be clearly legible.

### ENTRANT DETAILS

NAME:

ADDRESS:

MOBILE:

EMAIL:

AGE:

DATE OF BIRTH:

OCCUPATION:

EMPLOYER (if working):

School Attended:

Level Achieved:

Further Qualifications: Attach CV if available

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**YOUR HOBBIES & SPORTING INTERESTS**

**YOUR COMMUNITY INVOLVEMENT**

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## **YOUR AMBITIONS**

**WHAT MAKES YOU THE BEST CANDIDATE TO BE AWARDED  
NEWCASTLE SHOW'S RURAL ACHIEVER AND WHAT WOULD YOU DO  
AFTERWARDS TO REPRESENT THE AREA AS A RURAL ACHIEVER?  
Please attach/forward a recent photograph of yourself with your  
application.**

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# RURAL ACHIEVER AWARD TERMS & CONDITIONS

## ALL ENTRANTS SHOULD READ AND SIGN BELOW

The Award is open to contestants who are permanent residents of Australia and reside in the Hunter Region. Entrants must be aged between 20 years and under 30 years as of 1st March, 2027. The Award is open to males and females. All entrants must be available to attend the Newcastle Show during the period 26-28 February 2027. All entrants must be available to attend the award ceremony on Saturday 27 March 2027. The Newcastle Show Rural Achiever recipient becomes an honorary member of the Newcastle AH&I Association Committee. The Newcastle Show Rural Achiever recipient becomes the Newcastle AH&I Association Ambassador for the ensuing 12 months. The Newcastle Show Rural Achiever recipient will be required to submit his/her resume, photograph and complete Rural Achiever application form. The form is available on the Newcastle Show website. The successful entrant must be available to attend an interview, between Monday 15 February 2027 and Thursday 18 February 2027 at the Newcastle Show Office, Newcastle Showground, Broadmeadow NSW 2292. It is advised the prospective entrants who are employed or engaged in full time studies or employment be available to attend a face-to-face interview with the judging panel on a date previously advised along with attending the official opening of the Newcastle Show on Friday 26 February 2027. Children of Newcastle AH&I and Royal Agricultural Society (RAS) Councillors are not eligible to enter. Relatives of judges, stewards, officials, committee members, or any other persons directly involved with the Newcastle A H & I Association are not eligible to enter. The winner of the Award is expected to attend the duration of the 2027 Newcastle Show on 26-28 February 2027. Other finalists may leave after the completion of the Award however it is to your advantage to remain and learn. For the competition to proceed, Newcastle A H & I must receive no less than three valid applications. In the event of the Newcastle Show Rural Achiever recipient moving from Newcastle/Hunter, or being unable to fulfil the above responsibilities, at the discretion of the Newcastle AH&I Association Inc., the position and responsibilities of the Newcastle Show Rural Achiever will be awarded to the Runner-up. The Runner-up will then represent the Newcastle AH&I Association in their place. The Runner-up to be awarded \$500 cash prize money.

## I UNDERSTAND AND COMPLY WITH THE ABOVE RURAL ACHIEVER AWARD TERMS & CONDITIONS

.....  
NAME OF ENTRANT

.....  
SIGNATURE OF ENTRANT

.....  
DATE

*Judging Venue: Newcastle Show Office - Newcastle Showground Griffiths Rd, Broadmeadow NSW 2292*

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